



Partnership with SAP redefines the market of solutions for Strategic Cost and Profitability Management

October, 2021, São Paulo, Brazil -- MyABC, global leader in solutions for strategic cost, profitability and performance management with over 1,000 clients in 50 countries, announces a partnership with the company SAP. Now, SAP clients can use the best solution available on the market, which will allow them to understand in detail the costs of their products, services, customers, channels and businesses in a very simple, friendly and completely autonomous way. With MyABC, leading organizations go beyond the gross margin with a detailed analysis of the ACTUAL net profit of any product, customer or channel.

Why companies use MyABC

- To understand the detailed costs of products and services;
- To analyze the profitability of Products, Channels and Customers;
- To identify processes and activities that add value and their contribution to the organization's results;
- To increase the shareholder value through an in-depth study of the ACTUAL costs and expenses of the organization;
- Simulations, Planning and What-if Analysis;
- Benchmark between units, regions, processes and channels, among others...

Our partnership

With MyABC, SAP clients now have a management solution that is 100% integrated with the ERP and allows them to use allocation criteria and specific business rules, providing fluidity to management analyses with a dynamic integration with their ERP. According to Clovis Henrique Ribeiro, Global VP of Engineering and Development at MyABC, "By recently partnering with SAP and launching the new "MyABC Connector for SAP HANA" component, our company clearly shows to the market the commitment to providing our clients with today's most advanced strategic cost and profitability management solution, reinforcing our global leadership position in this market."

Benefits for SAP clients

- Being able to rely on a solution recognized in the market to improve the calculation and various analyses of information from SAP itself and external sources;
- Perform business simulations with flexibility and independence from the ERP;
- Create cost modeling prototypes independently of the information contained in the ERP;
- Quickly draw up projections, as well as planning and what-if analyses, that can later have their results implemented within the ERP;
- Adequately process the indirect costs, which are often neglected in cost allocations or made based on very simple criteria (and with potential and serious distortions);
- Understand in detail the costs to serve and how to properly allocate the sales and marketing costs for customers, channels, among others...



Integration from a technical point of view

- Integration with SAP HANA, FI/CO to capture the SAP chart of accounts;
- Integration with other SAP modules to capture other information that can feed the model (for example: Billing, Production Volumes, Sales Volumes, Payroll, etc...);
- Processing of cubes in the SAP HANA database with the imported information after performing the cost calculations in MyABC;
- By transferring the data to SAP HANA, users can easily use SAP Analytics Cloud or other BI visualization tools to explore their analyses;
- Easily create OLAP cubes using SAP HANA tables and column views to analyze information within MyABC Corporate.

More details about the partnership on the SAP website:

<https://pf-prod-sapit-partner-prod.cfapps.eu10.hana.ondemand.com/profile/0002465207>

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About MyABC

MyABC is the global leader in solutions specific for Strategic Cost, Profitability and Performance Management, with over 1,000 clients in more than 50 countries. With almost 30 years of operation, the company offers a wide variety of customized solutions, ranging from a simple pilot or local implementation to a multinational project with multiple business units, products, services, channels and customers. Visit www.myabcm.com for more information.

